



## Capital Advisory

Our capital advisory experts work relentlessly to foster institutional-quality relationships between investors and investment managers. We provide a full array of capital services, marketing advice, and strategic guidance to make the time-consuming, data-intensive processes of fundraising more streamlined. From emerging investment managers to established multi-fund firms, we have the tried-and-true methodologies and depth of experience to match you with the best investors for your funds.

### ADVISORY SERVICE BENEFITS OVERVIEW

- Strengthen relationships with LPs by following our proven practices
- Find and access the right contacts through our mature network
- Achieve time and process efficiency allowing you to focus on making investments



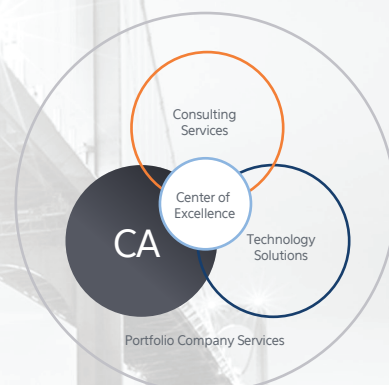
### General Partners

- Fund Positioning and Market Preparation
- Pre-Marketing
- Fundraising\*
- Investment Manager Due Diligence Data Collection
- Investor Qualification and Closing
- Deal Pipeline Management
- Investment Manager Succession Planning



### Limited Partners

- RFP Process Management and Data Collection
- Investment Manager Selection
- Strategy Evaluation and Market Analysis



Start addressing your private capital business challenges today

[steelbridgeconsulting.com](http://steelbridgeconsulting.com)

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